

Operation Yao Ming The Chinese Sports Empire American Big Business And The Making Of An Nba Superstar

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Operation Yao Ming The Chinese

Operation Yao Ming is not just an absorbing tale of a talented (and tall) Chinese youth's journey to the NBA--it is a complex canvas that exposes many of the harsh realities of life in China.

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Operation Yao Ming: The Chinese Sports Empire, American Big Business, and the Making of an NBA Superstar. The riveting story behind NBA giant Yao Ming, the ruthless Chinese sports machine that created him, and the East-West struggle over China's most famous son.

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Operation Yao Ming opens with the story of the two boys' parents, basketball players brought together by Chinese officials intent on creating a generation of athletes who could bring glory to their resurgent motherland. Their children would have no more freedom to choose their fates.

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Operation Yao Ming: The Chinese Sports Empire, American ...

In Operation Yao Ming, Larmer painstakingly recounts how Yao was, in effect, created. His tone is unyielding. There's little ambiguity in his thesis. He describes how Yao's birth was met with muted...

Operation Yao Ming | South China Morning Post

In "Operation Yao Ming," Brook Larmer characterizes the center of the Houston Rockets as "part of the first Chinese generation in forty years that could entertain visions of personal ambition and..."

"Operation Yao Ming" | Only A Game - WBUR

Yao Ming: the basketball giant made in China by order of the state "Yao on one hand is this great symbol of China's modern advancement, a commercial icon that can stride across the Pacific and play the role of a bridge between East and West," he said.

Yao Ming: the basketball giant made in China by order of ...

Yao Ming (Chinese: 姚明; born September 12, 1980) is a Chinese basketball executive and retired professional basketball player who played for the Shanghai Sharks of the Chinese Basketball Association (CBA) and the Houston Rockets of the National Basketball Association (NBA).

Yao Ming - Wikipedia

In the September 26 issue there was a big article about Yao Ming, which was actually an excerpt from Brook Larmer's forthcoming book called Operation Yao Ming. Larmer is a former Newsweek bureau ...

Operation Yao Ming - TrueHoop- ESPN

Operation Yao Ming : the Chinese sports empire, American big business, and the making of an NBA superstar / Brook Larmer.

Operation Yao Ming : the Chinese sports empire, American ...

Operation Yao Ming : The Chinese Sports Empire, American Big Business, and the Making of an NBA Superstar

Operation Yao Ming: The Chinese Sports... book by Brook Larmer

Brook Larmer Operation Yao Ming The Chinese Sports Empire, American Big Business, and the Making of an NBA Super star

Brook Larmer Operation Yao Ming The Chinese Sports Empire ...

Operation Yao Ming is a biography of the 7ft 6in Chinese basketball star, but it is probably better characterised as a book about, well, just about everything. — Read the complete FT review...

Operation Yao Ming by Brook Larmer - FT Business book of ...

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Operation Yao Ming on Apple Books

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